

June's Big Book

Bury Our Bones in the Midnight Soil by V.E. Schwab

This kit makes it easier than ever to promote read-alikes for the hottest new releases. Choose from customizable Canva templates to highlight your own recommendations or ready-to-use assets featuring read-alike picks from our expert librarians. Spread the word using social media copy for both pre-release and post-release promotions. Whether you're building excitement before launch day or keeping the buzz going after, this kit has everything you need get great books into readers' hands!

List of Toolkit Items

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Canva Templates

Images with customizable copy and jacket covers to ensure you can promote the read-alikes of your choosing or your library's own Big Book!

5

Read-to-Use Assets

A set of images promoting read-alikes suggested by OverDrive librarians. No customization needed.

2

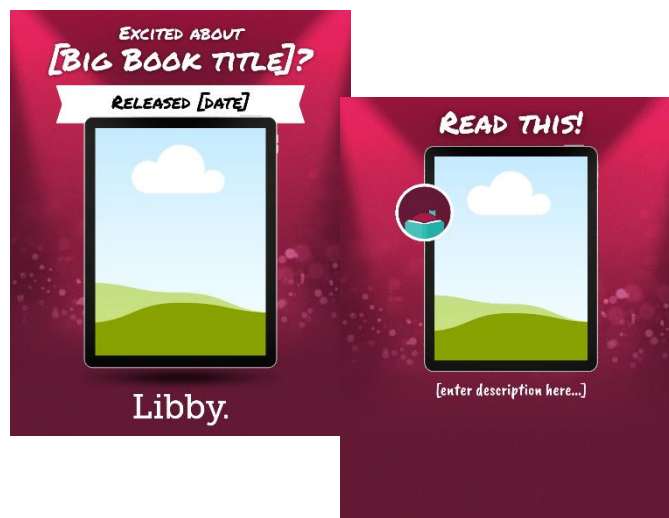
Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

Canva Templates

To create a customized version of this kit, open the **Canva link here** or the shortcut provided in the marketing kit.

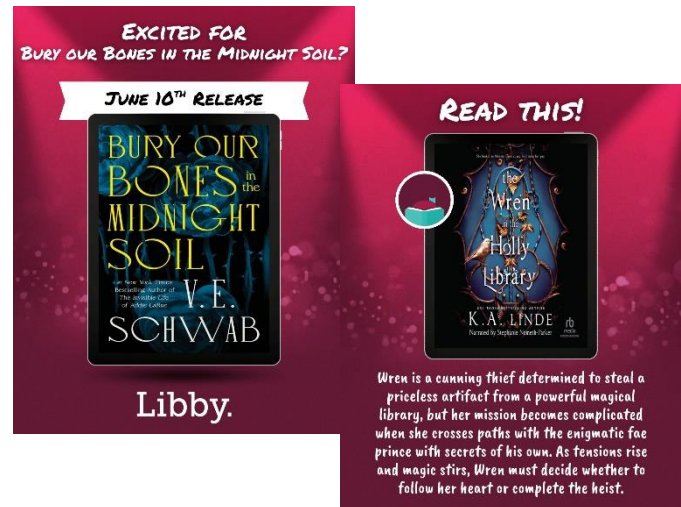
You can find tips and tricks for saving jacket cover images in the marketing kit, as well.



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Ready-to-Use Assets

Don't have time to customize your own graphics? You can use these ready-to-use versions with recommendations from our OverDrive librarians.



Social Media/Newsletter Copy

Pre-release

Counting down the days until Bury Our Bones in the Midnight Soil hits shelves?

While you wait to descend into V.E. Schwab's haunting new world, explore these read-alikes. Swipe for stories filled with eerie atmosphere, beautifully broken characters, and prose that linger long after the final page.

#BigBookReadalikes

Post-release

Just finished Bury Our Bones in the Midnight Soil and feeling wrecked (in the best way)?

If Schwab's lyrical darkness, aching romance, and ghost-drenched mystery left a void in your soul, we've got just the reads to fill it. Find your next beautifully devastating obsession on the Libby app—these stories will haunt, heal, and hold you. #BigBookReadalikes

If you have any questions about the items contained in this toolkit, feel free to reach out to us at outreachservices@overdrive.com.

Respectfully,

The Libby Team

Libby.

The library reading app